

Rural Women New Zealand Strategic Intent 2010-2013 Summary

Vision Statement: Dynamic and Influential for Rural Communities

Mission Statement: Strong, Enduring Rural Environments

Values:

Charitable: We continue our traditional role of supporting rural communities.

Forward Thinking: We lead the development of strong rural environments for today and the future.

Flexible: We are creative, proactive and innovative.

Professional: We are reputable and use best practice.

Inclusive: We welcome diversity in all its forms.

Our Critical Success Factors:

Rural Education: that rural students have equity of access to learning opportunities.

Rural Health: that rural communities have equity of access to health services.

Social Issues: enhanced wellbeing for rural individuals and families through gaining more equitable access to social support services. Greater awareness of rural disability issues. Recognition of migrant/immigrant workers within rural communities.

Land Use: a sustainable rural environment .

Personal Development: rural leaders are identified and assisted to achieve their potential nationally and locally.

Charitable Activities: rural initiatives are identified and supported financially.

Organisational Effectiveness: membership levels, governance, finances, management, profile and partnerships move forward successfully and are developed and measured.

Key Outcomes:

Rural Education: MoE will consult RWNZ during development of every policy. Other appropriate agencies will consult RWNZ when developing any education policy.

Rural Health: Removal of disparities in service delivery between District Health Boards. Improved equity of access to services for rural people and that services are consistent and effective.

Social Issues: Government consults RWNZ on development of appropriate social service support policy for rural New Zealanders.

Land Use: Government departments and agencies continue to consult and include RWNZ in discussions and decisions that affect the rural environment.

Personal Development: Regional leadership courses for members held. National Council leadership and governance training continued.

Charitable Activities: The charitable status of RWNZ is protected and entrenched. At least 70% of the Pat Evans Charitable Trust fund is used annually.

Organisational Effectiveness: Retention and growth of membership, our financial position is sustained, we achieve best practice management, our reputation is enhanced.